



RBS
RAJAGIRI BUSINESS
SCHOOL



AACSB
ACCREDITED

INTERNATIONALISATION POLICY

Version 2022

Last updated on November 1, 2022

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1. Purpose

To establish a framework for the development and integration of internationalization of Rajagiri Business School's (addressed as 'RBS' or 'the School', hereafter) strategy, organisation, diversity and culture.

2. Scope

With the realization that wider global perspectives are crucial in business environments, Rajagiri Business School has always sought to infuse internationalization in its curricular and non-curricular aspects. The policy applies to all faculty, students and other members, including non-teaching staff, of RBS. Further, it also provides guidelines for the School's international partners to operate in when they deal with the academic and non-academic tie-ups or other collaborative activities of the School. The policy for internationalization is defined and aligned with the institutional vision:

Our vision is to become a leading business school for developing globally competent and socially sensitive leaders

3. Objectives

To achieve an international focus across all activities of the School, the internationalization policy of the School has the following multi-pronged objectives:

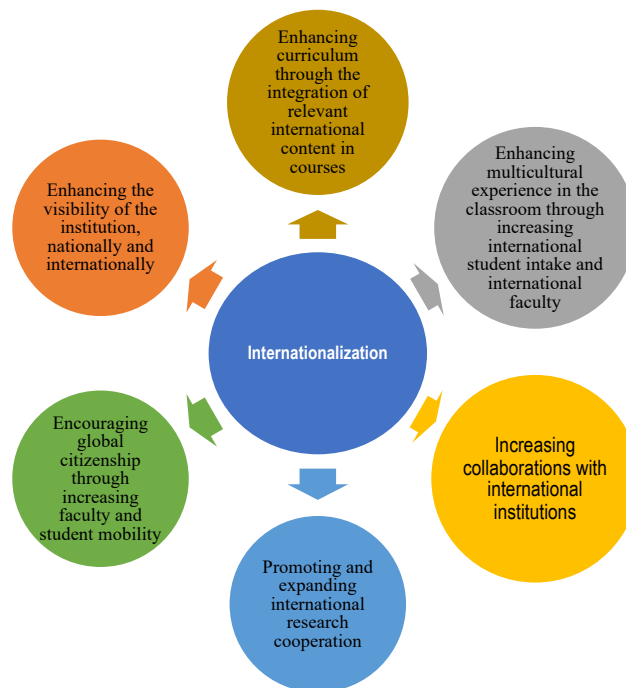


Figure 1: Key Objectives of RBS's Internationalization Strategy

4. Implementation

4.1. Policy

4.1.1. Strategy

Internationalization requires an integration of international dimensions into the institution's activities and its environment. Strategic plan, aligned with the mission of RBS, should consider internationalization as a key area that attracts attention and due focus.



- Figure 2: Strategic Pillars of Rajagiri Business School (Strategic Plan 2019 – '24). RBS's Strategic Plan 2019-'24 adopted internationalization as a core pillar of Rajagiri Business School's strategy and an indispensable part of its identity.

4.1.2. Recognition/ Reputation

- The School will take efforts to develop a strong global brand
- To pursue internationally reputed accreditations that will
 - ensure quality in the School's academic programme by meeting international benchmarks
 - enhance public confidence and trust in the School's academic and research portfolio
 - elicit reciprocity of recognition of qualifications of students, alumni and faculty
 - enable facilitation of mobility of faculty and students
- Responsibility for managing accreditations lies with the School

4.1.3. Advisory Board

- Representation of international academic experts on the School's as well as the Programme's Advisory Board

4.2. Content

To ensure Programme Internationalization, content should be characterized such that it provides global awareness as well as highly relevant examples from the local environment – allowing the student to learn in the different dimensions of a multi-cultural context and enable international employability

4.2.1. Curriculum and Learning Resources

- International content in curriculum – using:
 - Content - intercultural theory, international case studies
 - Exposure – foreign language classes, Faculty from institutions outside India who will either engage full courses or topics within courses
 - Experience – study abroad programmes, international internships and live projects, industry visits
- Developing innovative educational content that allow students to develop personally and professionally in a globalized world
- Leading academic research databases that will allow students and faculty to keep themselves abreast in management literature from around the world

4.2.2. Research & Development

- Achieve and sustain an outstanding level of productivity in research publications and successfully implementing a high impact research agenda
- Fostering international collaborations for multi-disciplinary research
- Ensuring a research ecosystem that include access to leading databases in different domains

4.3. Context

4.3.1. Faculty

- Attract mix of faculty from around the globe including academicians, industry experts and heads of leading organizations
- Attract faculty – not limited to teaching, but also in research tracks and various collaborative activities such as undertaking consultancies and projects with faculty members from the School
- Open provisions for recruitment of international faculty

4.3.2. Students & Exchanges

To allow students to acquire the ability to perceive, analyse and utilise cultural differences in pursuit of well-defined business objectives

- Establishing vibrant academic tie-ups with leading universities all over the world
- Facilitating intellectual immersion experience in multi-cultural environments
- Provision for wide range of programmes – including dual degree, twinning, semester-abroad

4.3.3. International Staff and Office

To improve the overall quality of the School's academic partnership profile

- Dedicated office responsible for different administrative aspects of study abroad, including sending and receiving of students on an exchange programme with international partner institutions
- Expand the global footprint of RBS

- Initiate different activities by enhancing increasing collaborations with international universities/institutions
- Initiate and promote scholarships that enable student mobility
- Develop a deep understanding of the stakeholder map and harbour deep sensitivities to cultural differences

4.3.4. Network

International Partners – Developing partnerships with accredited institutions

- Expand global footprint by international linkages, different types of exchange programmes for faculty and student mobility
- Explore possibilities of international internships for students
- Develop bilateral relationships and international partnerships that will develop synergistic benefits

4.3.5. Activities – aligned with the mission of RBS

- Promote social responsibility by way of different activities – ERS seminars, workshops, Sustainable Development courses, providing rural immersion camps for students
- Collaborative research activities
- Collaborative academic conferences with exchange of keynote speakers
- Faculty-led study abroad team of students

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